



FOOD PHOTOGRAPHY PACKAGES

let me tell your story...

Telling stories is what I love to do, so let me tell yours.

I have created different photography packages that are easy, affordable and will fit the needs of all different types of food based business.

So whether you are a *Catering Company, Pub, Restaurant, Cafe, Farm shop, Food Stall Holder or a small independent Baker or Producer* there will be a package to suit your exact needs and budget.

As well as being a food photographer I am also a creative director and stylist and I design every shoot specifically for you.

YOUR STORY IS UNIQUE AND SHOULD SHOW THROUGH EVERY ONE OF YOUR IMAGES



EVERY PACKAGE INCLUDES

- Fully designed photoshoot specific to your brand, identity and food style
- Visual mood board with creative ideas and different concepts
- Photography brief - outlining full list of props and a photo list
- All high resolution images cropped, colour-corrected & colour contrasted, sent to you on a USB.
- Copy of all images in low resolution ready to upload on your website and all social media platforms.
- Online link to all low res images to view, download and share
- Blog feature on my website, including downloadable PDF if it is a recipe or newsletter.
- Feature in my Newsletter that I sent out to over 300 businesses.
- Social Media links back to your website, Tweets, Facebook tags, Instagram and Pinterest posts. I have over 6000 followers over all my social media platforms.

YOUR MARKETING MENU

I have created a delicious menu for you to pick and choose exactly what you need to help grow and develop your business.

Tantalise the world with the delicious food you create and tell your amazing story.

TASTER SHOOT

- 1-2 hour shoot
- Blog Post
- Newsletter Feature
- 50+ images

£155.00

This shoot will give you a taste of what I do and how I work to tell your story. This will include 1-2 dishes, interior/exterior shots, people cooking, staff, a little bit of everything to show your clients exactly what that makes you unique.



RECIPE SHOOT

- 1 hour shoot
- Complete written recipe
- Downloadable PDF
- 40+ images

£95.00

Pick your favourite dish and we will create a recipe to entice your clients. This includes shots of the cooking process as well as the finished dish in all its glory.



REVIEW SHOOT

- 1 -2 hour shoot
- Full written review from professional copywriter
- Written Copy
- 40+ images

£200.00

Myself and a Food reviewer and writer will come along and taste your food, write about our experience along with tasting notes and photos to compliment the entire blog post and written review.



NEWSLETTER SHOOT

- 1-2 hour shoot
- Newsletter Copy
- Fully Designed Newsletter with your own branding & logo
- 50+ images
- Downloadable PDF
- *Print costs are extra

£250.00

Keeping in touch with your clients! Great way to gain customer information, tell them about upcoming specials, and any exciting news you have to shout about. This can be used as monthly or quarterly newsletter.



SEASONAL SHOOTS

- 2-3 hour shoot every 4 months - or when you have a new seasonal menu
- 60+ images

£250.00

Keeping it fresh and in season. All your dishes and marketing will be up to date and in par with the current season and produce. Also breaking up the cost over the entire year, and having fresh new images every few months to use for all your marketing purposes.



NEW MENU SHOOT

- Half day shoot
- Photos of all of your new dishes
- 100+ images

£395.00

Have you just launched a new menu or new dishes on your menu? This is a perfect shoot to cover all the new dishes, as well as some behind the scenes shots of the chefs in action.



WEBSITE SHOOT

- Full Day shoot
- 300+ images

£795.00

This shoot will cover everything you need for your new website. I work closely with your web designer and yourself so we know exactly what images you need for your whole website. Whether this is shot over one day a few hours over a few days. This will cover everything - the staff, food, interior, exterior, close up, detail shots, quirky shots, everything and anything you need to tell your story. This shoot will cover it all and more.



SOCIAL MEDIA SHOOT

- 2 hour shoot
- New dishes
- Specials
- 60+ images to build your own photo library

£225.00

This is great to build up your image library that you can use over all your social media platforms. We can look at specials coming up over the upcoming months and other seasonal offers you want to share on all your social media platforms.



SIDE ORDERS:

I have extraordinary and out of the box marketing ideas, as well as an amazing team of people I work with. We can also help you grow your brand, your website, and your social media presence.

Meet my Dream Team ...

Promotion

EAT DRINK GREAT EVENTS

James Hussey - www.eatdrinkgreatevents.com - james@eatdrinkgreatevents.com

Website

KREATIF DESIGN

Nick Kleinsmith - www.kreatif.co.uk - studio@kreatif.co.uk

Website Copy

NOBLE WORD

Matt Noble Wright - www.nobleword.co.uk - mattnoble@nobleword.co.uk

Brand and Identity

S&T DESIGN

Clare Sheffield - www.sandtdesign.co.uk - clare@sandtdesign.co.uk

Digital Marketing

TWENTY ONE TWELVE

Ryan Irving - www.2112.marketing - ryan@2112.marketing

PR

SERIOUSLY PR

Catherine Warrilow - www.seriouslypr.co.uk - catherine@seriouslypr.co.uk

Social Media

PICKLE MARKETING

Lisa Chaffey - www.picklemarketing.co.uk - lisa@picklemarketing.co.uk

www.slr-photography.co.uk

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